



Robert Wood Johnson Foundation

# Building Healthy Teen Relationships

Web Conference, Full Proposal Stage

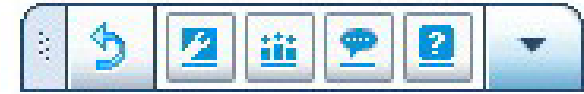


# Operational issues

- **Session being recorded for replay**
- **Ask questions any time by typing into the Q&A panel (see next slide)**
- **For technical assistance during the conference, call WebEx at 1-866-229-3239 Option 1**

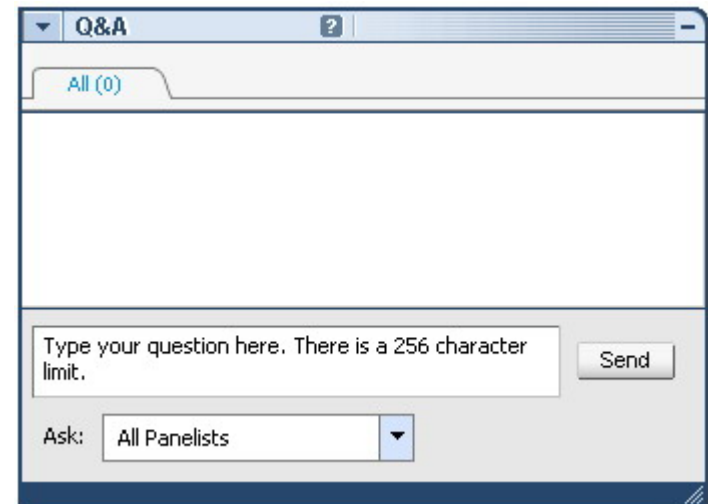


# Submitting questions—Q&A box



Q&A  
icon

- Click the Question Mark icon (?) on the toolbar while in full-screen view
- This opens Q&A window on your system only
- Please add your organizational name before your question.
- Type your question into dialog box and click the Send button





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Congratulations  
and  
Thank you for applying!

# Paring it Down



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533 applicants successfully submitted.

Your proposal went through a review by 5 individuals (experts in the field and NAC).

56 applicants invited to submit full proposals.

Site visits will be made with 15-17 applicants during the month of August.

**8 sites chosen by NAC and RWJF by September, 2008**



# The 56 applicants

- **School and school districts**
- **Community service**
- **Domestic violence**
- **Sexual assault**
- **Government**
- **Youth services and leadership**
- **Health and family planning**
- **Universities**
- **Immigrant, communities of color, and Native American**
- **Urban, suburban and rural**



# Program Leadership

## **Robert Wood Johnson Foundation**

- Kristin Schubert, Program Officer; Jean Ann Grisso, Senior PO (filling in for K. Schubert); Elaine Cassidy, PO, Research and Evaluation; Ann Christiano, Senior Communications officer, Mia Sedwick, Communications Associate and Marianna Sachse, Program Associate

## **Family Violence Prevention Fund, National Program Office**

- Esta Soler, Debbie Lee and Lisa Sohn

## **Research Triangle Institute and University of North Carolina**

- Olivia Silber Ashley (RTI) and Vangie Foshee (UNC),

## **Communications, Public Relations Firm**

- A public relations firm will be on board this fall to provide communications support to the national program.



# Orientation agenda

- **Building Healthy Teen Relationships**
- **Application process**
- **Get more information**
  - Question & Answer session in this web conference
  - Frequently Asked Questions page
  - Contact program office

- **Goal: fund comprehensive community-based models of prevention that can lead to decreases in relationship violence and increases in positive, protective relationship skills over time with a focus on 10 -14 year olds.**

## **The Initiative:**

- Up to eight grants will be awarded for a period of up to 4 years.
- Each grant award will be up to \$250,000 per year, with a maximum award of \$1million for the full grant period.



## The Initiative's Four strategies:

- 1. Educate and engage youth in schools and out of school settings.**
- 2. Educate and engage teen influencers such as parents, teachers, older teens and other mentors.**
- 3. Change Policy and Environmental Factors.**
- 4. Implement communications strategies to promote positive social norms.**

**With an expectation that youth will be central leaders in designing and implement the funded site's activities.**



- **The initiative wide evaluation.**
  - An evaluation firm has been chosen and we await Board approval. The firm will be signed on by July 1st
  - The evaluation firm will design a community assessment and evaluation plan; and carry out the evaluation working closely with the sites.
  - This firm will collaborate with grantee sites in collecting quantitative and qualitative data
  - The evaluation will be conducted with minimal burden to sites.



# Selection criteria

- Capacity to address and prevent dating and sexual violence.
- Ability to mobilize and develop leadership among young people.
- Capacity to reinforce positive social norms and address policy in the community.
- Clear focus on prevention
- Have a base population of at least 2,000 youth between the ages of 10-14 in their community
- Strong Partnerships and community collaboration

# Grantmaking on-line: Submitting your Full Proposal



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## **Buildinghealthyteenrelationships.org**

- **Executive Summary**
- **15 page narrative**
- **Biographies**
- **Organizations Partner Contacts**
- **Work Plan**
- **Site Visit date preferences**
- **Letters of Support/Commitment**
- **Additional Collaborating Partner Contacts**
- **Budget (worksheet) and budget narrative**
  - 5 periods



# Match

**Applicants must show a commitment of resources and capacity to continue work beyond the grant period.**

## Match requirements (see FAQ)

<b>Year one:</b>	<b>\$250,000</b>	<b>20%</b>	<b>(\$50,000)</b>	<b>300,000</b>
<b>Year two:</b>	<b>\$250,000</b>	<b>30%</b>	<b>(\$75,000)</b>	<b>325,000</b>
<b>Year three:</b>	<b>\$250,000</b>	<b>40%</b>	<b>(\$100,000)</b>	<b>350,000</b>
<b>Year four:</b>	<b>\$250,000</b>	<b>40%</b>	<b>(\$100,000)</b>	<b>350,000 and funds secured for year 5 and 6</b>



# Building Healthy Teen Relationships

## Key dates:

- August 1, 2008 – Sites chosen for site visits
- Site visit preparation WebConference  
August 4, 2008 – 11am-12 PST / 2-3pm EST
- Site Visits – August 11-29, 2008:  
(identify availabilities for your site visit).
- September 15, 2008: Sites informed of award (+ & -)
- Annual meeting: January 8-9, 2009, RWJF offices
  - Your leadership (2 people per site)
- Training Session: March 4-6, 2009, San Francisco
  - Your key staff/participants (5 people per site)



# Grant application basics

- **Full Proposal Due: July 8, 2008 (3:00 pm EST)**
  - This deadline will be honored, because we have a tight timeline for a thorough review.
  - We highly recommend that you submit your proposal before the deadline to avoid any technical difficulties.
  - Get your letters of support loaded up onto the system ahead of time
  - Comply with page limits and all instructions. No charts in the narrative please.
  - Budget and budget narrative can be single spaced.
- **Decisions made: September 15, 2008**
- **Start date: November 15, 2008**



# Review process

- **Proposals will be reviewed by 2 National Advisory Committee members, 1-2 staff member (NPO/RWJF) and 1 evaluation staff**
- **Final selection**
  - National Advisory Committee reviews proposals and makes recommendations
  - RWJF makes the final decision
- **No feedback on individual proposals will be provided**



# Pre-award technical assistance

- **Frequently Asked Questions on program web site:**
  - **[www.buildinghealthyteenrelationships.org](http://www.buildinghealthyteenrelationships.org)**
- **Specific questions**
  - **E-mail inquiries preferred:**  
**[info@buildinghealthyteenrelationships.org](mailto:info@buildinghealthyteenrelationships.org)**
  - **Family Violence Prevention Fund**  
**415 252 8900**
    - **Programmatic questions**  
**Debbie Lee (ext. 11) and Lisa Sohn (ext. 14)**
    - **Technical questions**  
**Tim Asher (ext. 26) and Genti Droboniku (ext. 20)**



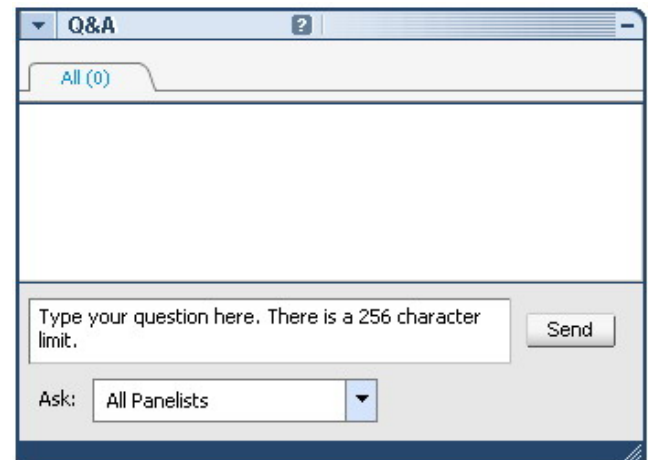
# Live Participant Questions

## During today's call

- Click on the Question Mark icon (?) on the toolbar while in full-screen view
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Q&A  
icon





**Thank you**  
**And**  
**Good luck to you all.**